

Lorraine Sawicki

user experience designer & front-end engineer

PROFESSIONAL EXPERIENCE

Web & UX Designer - [PCC Natural Markets](#)

2013 - 2016 | Seattle, WA

As part of the marketing and web team, worked on designing earnest and captivating brand identity and digital communications for the largest food co-op in the USA.

- Technical and design lead for planning and prototyping responsive website.
- Designed, implemented code and managed sends of multiple email marketing campaigns
- Lead designer for Taste magazine's online presence.

Front-end Engineer & Designer - [Calyxia Design](#)

2011 - Present | Seattle, WA

Founded technical and design-oriented consulting company specializing in web/mobile solutions for small business owners.

- Developed Roku streaming digital media player channels using Brightscript
- Built Magento-based shopping cart framework and designed custom templates.
- Created responsive wordpress websites and logos for niche businesses

Programmer - [Brooklyn Museum](#)

2005-2007 | Brooklyn, NY

Web developer for exhibitions at community-oriented museum

Software Engineer - [Forbes.com](#)

2004 | New York City, NY

Lead developer for luxury car portal; launched in 4 months

Software Engineer - [Liquidnet](#)

2001-2003 | New York City, NY

Designed quality control tests in C++ and Java at privately held institutional trading network

CONTACT

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SKILLS

UX/UI for Web & Mobile:

interaction design, wireframes, prototyping, user flows, user stories, visual design, responsive design, system maps

Code & Web Dev

Python, Javascript (React/JQuery), Unix, Responsive web and email design, PHP, GIT, HTML, CSS(Sass), Wordpress, Roku/Brightscript

Design Tools

Adobe Cloud (Illustrator, Photoshop, Indesign), Sketch, InVision

EDUCATION

The College of New Jersey

BS in Computer Science, 2001

University of Washington

User-Centered Design Certificate, Spring 2017

